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300 words on why Skittles are a superior candy

Tasting the Rainbow means more than having a sugary treat. It might be surprising to learn that while Skittles are sweet little drops of heaven, they have a greater impact than sweet tooth satisfaction.

One such example of this impact is the story of Tom and Ella. When Tom was a young boy, he went to school with his neighbor Ella. Butterflies filled Tom's stomach whenever they played together. Eventually, he faced a dilemma that most young boys his age encounter: he was in love.

Tom wanted the courage to kiss Ella but was too afraid. One day at school, he heard whispers about a magic candy that could seal one's destiny. Rushing to his classmate, Tom demanded to know where he could find such a thing. "The cave by the quarry," they stuttered.

After school at the quarry, Tom noticed a light coming from the cave. He got closer and saw the light created a rainbow. Reaching the light, Tom realized it came from a package of Skittles. He grabbed them and read the ingredients: charm, courage, and magic. Tom ran home as fast as he could, gripping the Skittles tightly in his hand.

The next morning, Tom chewed and swallowed every last sweet Skittle in the package. At school, he noticed Ella wearing a rainbow dress – this had to be fate! Later, when they walked home together, Tom pulled her aside. Palms sweaty, heart racing, eyes staring, Tom swallowed his pride and asked a question: "Can I get a taste of the rainbow?" Ella, eyes swirling in a rainbow daze, leaned in to kiss Tom. In that moment, the two fell in love.

A superior candy is one that can spark an epic love story between two kids that eventually leads to a lifetime of happiness together. No other colorful treat has the magic to do that.