Dunkin' Donuts Natalie Rath <u>nar8f4@mail.missouri.edu</u> March 7, 2019 Immediate Release

New Dunkin' Donuts Factory in Heart of Midwest Will Bring Local Jobs

CANTON, Mass.- In an effort to open many doughnut factories across the Midwest, Dunkin' Donuts has decided to establish a new doughnut factory in Boonville, Missouri. The factory is expected to provide 700 local jobs and bring in more than 100 families to Boonville. The \$300 million doughnut factory will begin construction March 31 this year and is expected to be completed Nov. 15.

While at least 12 small towns in Indiana, Illinois and Ohio wanted to be the site of a new factory, Boonville was chosen for its advantageous location. Boonville's benefits include low interest rates for development, city officials willing to help build roads and sidewalks, waste disposal facilities and recreation areas close to the new factory.

Boonville's current unemployment rate is 10 percent, however, its main industry, a casino, is cutting its payroll in half at the beginning of 2020.

Dunkin' Donuts president David Hoffman said Boonville reminds him of Quincy, Massachusetts, where Dunkin' Donuts started in 1950. "We believe the future of America, like in its past, lies in small towns like this," Hoffman said. "We want to be an integral part of this community and make it just as prosperous as it should be."